



Playmas Montreal Cultural Association Inc.



For release - March 3, 2009

A TASTE OF THE CARIBBEAN invites New exhibitors to our 2009 Festival!

The Playmas Montreal Cultural Association Inc is a non-profit organization. Founded in 2000, it has been serving the Caribbean Community for 10 years. **One of our main objectives for 2009 is to create a weeklong celebration!** It will include a splendid exploration of our distinctive culinary arts, mixed in with a multitude of vibrant offerings from the Caribbean culture.

This year's events include: cultural presentations showcasing: pan music, calypsonians, Caribbean orchestras, folk singers and dancers, and more. We've also got arts and craft vendors, Travel Agencies and **all anchored by a cornucopia of delicious food from over 20 Caribbean islands.**

For the past nine years, "A Taste of the Caribbean Festival", has been attracting a large audience for the annual pilgrimage to the tastes, sights and sounds of the Caribbean. This in turn encourages more social and cultural exchanges between the Quebec and Caribbean communities

One of the beneficiaries of funds raised by the festival is our newly created program "TRIUMPH THROUGH ADVERSITY". TTA targets the disenfranchised, underprivileged and unemployed youth between the ages 16 to 24 years. Our special program provides training in the culinary arts. Students are paired with local chefs who become both mentors and role models. **Proceeds from the 2008 event let us provide a scholarship of \$2,500 to Jahleeki Lowe to attend Pius X Culinary Institute. Our goal for 2009 is to provide 3 such scholarships.**

To help us reach our goal, we need the participation of as many businesses as possible. So, we are pleased to invite interested companies to showcase their wares in front of a wide variety of at least 2,000 potential clients, by exhibiting in our main festival event on May 31st. **In these challenging economic times, Taste of the Caribbean is one of the best ways to promote a business in a new market.**

We are happy to offer this marketing opportunity with in an affordable package and invite interested parties to visit our website at: www.atasteofthecaribbean.ca for more information. **The deadline for exhibitor application is April 30, 2009.** Please join us in this exciting venture, as our success - is a shared success for the whole Montréal community!

For all interviews, please contact President Gemma Raeburn-Baynes at: (514) 620-6612.

Publicity  www.productionsboquer.com

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